



Living Your Mission Workshop Nashville

- Develop your mission and core values.
- Develop your plan to differentiate your practice and increase your net profits.
- Live Your Mission NOW to reflect your "brand" through your patient production cycle.



April 14-15th, 2023



**The Element Vanderbilt
Nashville, TN**

[Register Now](#)

Questions?

info@acquios.com

Visit Our Events Page

<https://acquios.com/events/>



531-206-1200



info@acquios.com



www.acquios.com



LIVING YOUR MISSION: ITINERARY

The Living Your Mission Workshop focuses on building a mission statement and core values in the Practice. This presentation is an interactive workshop to benefit you (Doctors/Office Leaders) and your team. Attendees will establish or review and refine the mission statement and core values of the practice. They will learn how to carry their mission, or their 'brand', through every aspect of the patient production cycle. The workshop will discuss how the Acquios Alliance Vendor Partners can help differentiate the practice while increasing net profits.

Day One:

Define or Reflect on Mission Statement

- What makes an impactful mission statement?
- What are your core values?

Brand Promise

- What can your patients expect?
- Consistent delivery

Differentiating Your Brand

- What makes you stand out?

Internal Brand Awareness

- Is your team representing your brand?

Branding Your Culture

- Communication
- Professionalism

Marketing

- How does marketing affect your brand?

Day Two:

The Patient Experience

- The front desk experience

The Exam

- The technician's role
- The doctor's role
- Doctor-optician transfer

The Optical

- Close the transaction
- Delivery

Benefits of Living Your Mission

- Patients
- Team
- Practice

Q&A

*We will provide break times, as necessary.

*We will also be breaking for lunch. Lunch is provided both days.

Please complete this form and email to info@acquios.com

Doctor's Name: _____ Practice Name: _____

Contact Person: _____ Contact Number: _____

On the lines below, please provide name, role in the office, & email address of each attendee:

Information:

- We will be holding the **Living Your Mission – Enhancing the Patient Experience** training on **Friday, 4/14/23 and Saturday, 4/15/23 from 8:30am to 3pm CST.**
- **Venue: Element Nashville Vanderbilt West End**, in the trendy West End neighborhood at 4 City Blvd, Nashville, TN 37209
- **Hotel Block: Element Nashville Vanderbilt West End** at 4 City Blvd, Nashville, TN 37209
[Book your group rate for Living your mission workshop](#)
Reserve your room by 3/16/23 to guarantee the price of \$279/night +applicable fees.
- This training walks you through building the foundation of your office's culture and carrying that through every aspect of the Patient Production Cycle.
- We encourage entire teams to attend together. This training is **IN-PERSON ONLY.**
- Acquios Alliance Vendor Partners will be present to share how their products/services can be utilized to set your office apart from the competition.

Sign Up:

We encourage offices to bring their whole team. Choose your price point below:

- ☐ If you're a startup OD without a team yet, ask your Advisor for pricing details.
- ☐ **\$799** for four or fewer attendees.
- ☐ **\$1399** for five to eight attendees.
- ☐ **9+ attendees:** Contact your Advisor for pricing details.

How many total attendees? _____

Payment Options (choose one):

☐ **Visa** ☐ **MasterCard** ☐ **Discover** ☐ **American Express** ☐ **Check**

Card Number: _____ | Exp. Date: _____ | CVV: _____

Name as Appears on Card: _____

Billing Address: _____

Signature: _____ Date: _____

Total Amount to be Charged or mailed via Check: \$ _____

Mail Check:

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